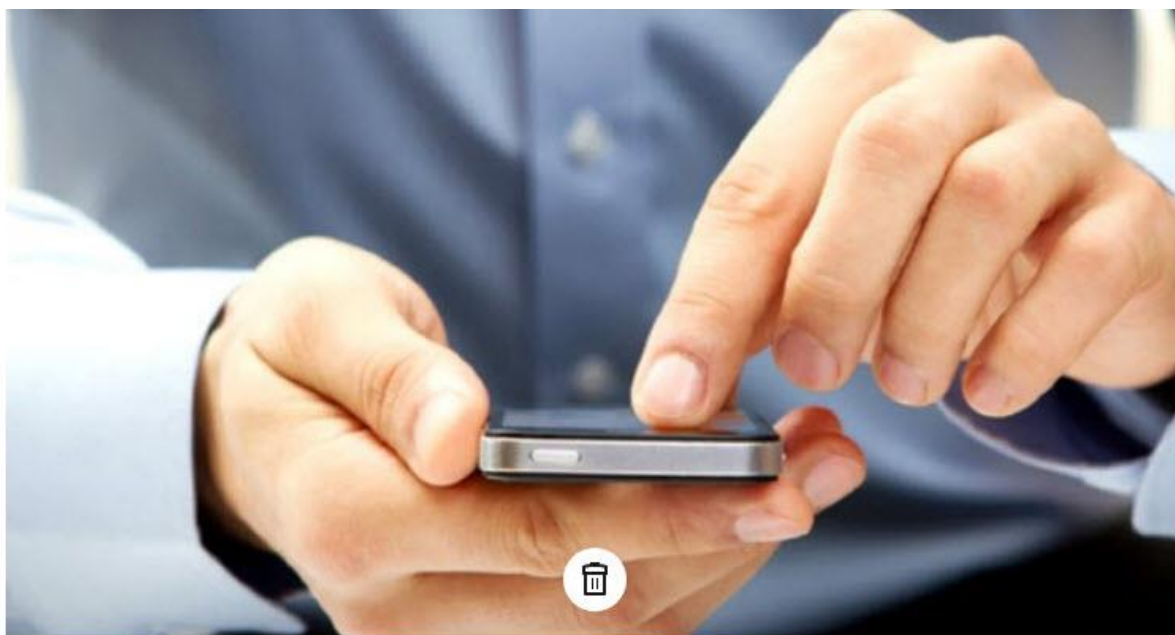


ISPI Global Network crea su primer
CAPITULO MEGA REGION ARIZONA - SONORA

MEGARREGION ARISON – TALLERES VIRTUALES



Add credit and caption

**Performance para enfrentar Pandemias
Cadenas de valor, Business, Empleos,
E-Performance**

Performance Social contra Pandemia: Técnicas para Reorganizar y crear Sistemas de Performance en Megarregiones y Cadenas de Valor

Sumario

Frente al desafío de la pandemia, la respuesta de la Red Global para la Mejora de la Performance (www.ispiglobal.org) y de su capítulo [PI ARISON](#) es lanzar la primer CONFERENCIA VIRTUAL de MICRO TALLERES VIRTUALES PARA PERFORMANCE CONTRA LA PANDEMIA

Aquí están las ideas preliminares

OBJETIVOS

1. Definir PRIORIDADES Y PLANES ESTRATEGICOS PARA ARISON
2. Presentar y DIFUNDIR HERRAMIENTAS DE TECNOLOGIA DE LA PERFORMANCE Y EXPERTISE PARA APLICAR
3. REUNIR LIDERES Y AGENTES ORGANIZADORES DE PRIMER TIER DE RESPUESTA – LIDERES EMPRESARIALES, GOBIERNO Y COMUNITARIOS
4. ORGANIZAR SECUENCIA Y CADENAS DE CAPACITACION, IMPLEMENTACION Y APOYO
5. CREAR REDES DE AYUDA

PROGRAMA PRELIMINAR

TARGET AUDIENCE:

- ISPI CONFERENCE, SPONSORS
- SPANISH-SPEAKING US AND LATAM PERFORMANCE, HR NETWORKS & PARTICIPANTS (ATD, ISHR), BUSINESS
- ARIZONA GOVERNMENT – CHAMBERS OF COMMERCE
 - CITIES: TUCSON, PHOENIX
 - UNIVERSITIES: ASU, UOA
- SONORA GOVERNMENT- CHAMBERS OF COMMERCE
 - CITIES: CAJEME, HERMOSILLO, NOGALES, OBREGON
 - UNIVERSITIES: ITSON, ITEM
- ARIZONA – SONORA COMMISSION
- SONORA – ARIZONA BUSINESS PARTNERS & COMPANIES

TEMARIO

AGENDA

1. Poniendo Mega en Mega Region - Roger Kaufman
2. Mega regiones frente al desafío
 - 2.1. Sesión para re-pensar y ver oportunidades (Cat Whiskers)
 - 2.2. Como aplicarlo a los proyectos clave (Gonzalo)
3. Proyectos estratégicos
 - 3.1. Revisar primer draft Gonzalo
4. Difusión y anuncio
 - 4.1. Fecha y tiempo (Plataforma Zoom PII + Plataforma Blackboard para seguimiento)
 - 4.2. Coordinación e invitaciones
 - Sonora
 - Arizona

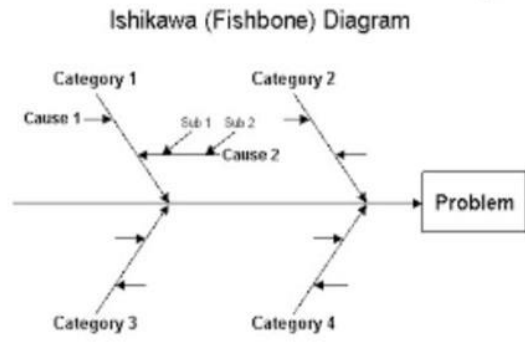
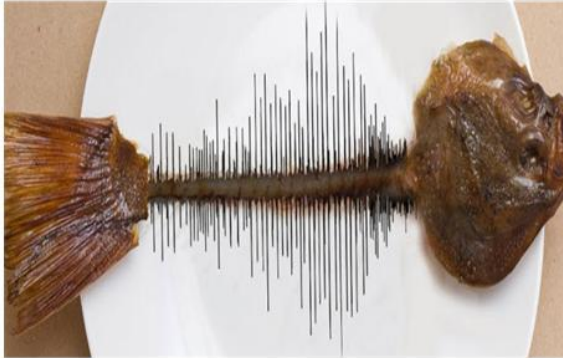
Como apoyar / manejar el distanciamiento social

2. Educación - en línea - diferentes niveles
 - Familias - Niños - Aislamiento - Apoyo psicológico (modelo PESCAR)
3. Construcción de redes con propósitos específicos
4. e- Commerce
5. Cierre frontera - viajes - opciones a distancia para mantener la comunicación y negocios
6. Conexión entre empresas locales - redes

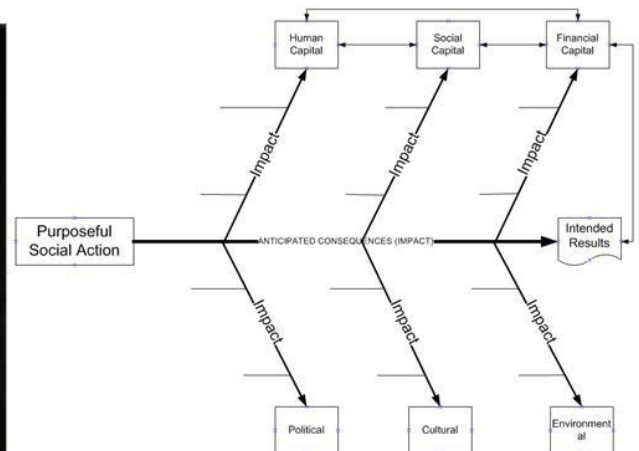
A. PONIENDO MEGA VISION EN MEGAREGION: Definir Metas y Prioridades comunes – DRES. ROGER KAUFMAN Y MARIANO BERNARDEZ

B. ANTICIPANDO IMPACTOS, DEFINIENDO PRIORIDADES – “CAT WHISKERS” – DR. MARIANO BERNARDEZ

CAUSES - ORIGINS



CONSEQUENCES - IMPACTS



C. RONDA DE IDENTIFICACION DE PRIORIDADES -ZOOM

D. TALLERES POR PRIORIDADES ESTRATEGICAS

E. CONSTRUCCION DE REDES CON PROPOSITOS ESTRATEGICISO

F. EDUCACION EN LINEA PARA LA EMERGENCIA– MARIANO BERNARDEZ

G. E-PERFORMANCE PARA TRABAJO Y EMPRESAS / CASOS DE EXITO– MARIANO BERNARDEZ

H. COMO MANEJAR EL AISLAMIENTO SOCIAL – SISTEMAS DE APOYO VIRTUAL – FUNDACION PESCAR

I. PROXIMOS PASOS

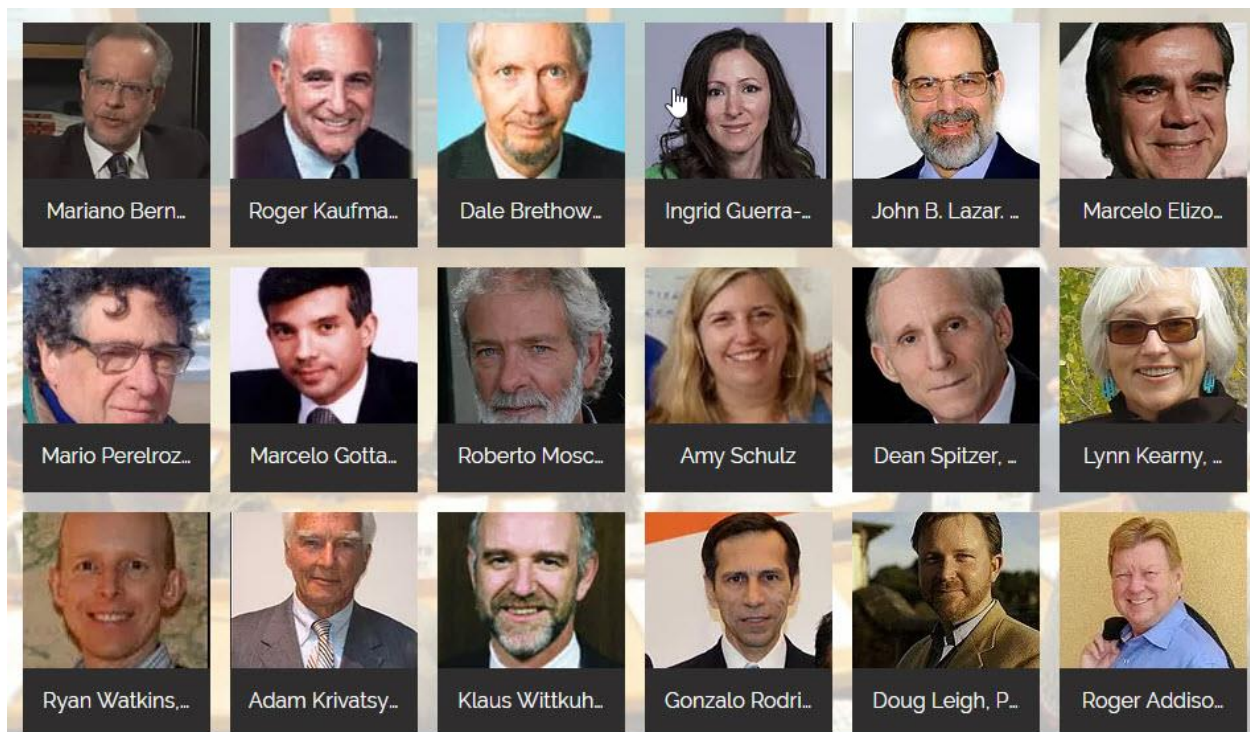
METODOLOGIA

TALLERES ZOOM – 1 HORA CON 70 % DEL TIEMPO TRABAJO DE PARTICIPANTES

SEGUIMIENTO

- **NUEVOS TALLERES PARA CONCRETAR IDEAS**
- **GRUPOS WHATS APP**
- **PLATAFORMA BLACKBOARD**
- **HERRAMIENTAS**
- **CONTENIDOS**
- **COACHING**

FACULTY



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